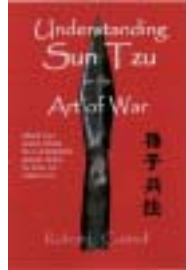


Sun Tzu Quotes for Leadership

Derived From the book *Understanding Sun Tzu on the Art of War*



Sun Tzu said:

- I. Now the general is the pillar of the State: if the pillar has mastered all points of war, the State will be strong; if the pillar is defective, the State will be weak.
- II. The masterful leader cultivates the moral law, and strictly adheres to proper methods and discipline; thus it is in his power to control success.
- III. The highest form of generalship is to defeat the enemy's plans; the next best is to keep the enemy's forces divided; the next best is to attack the enemy's army in the field; and the worst policy is to besiege walled cities.
- IV. He who can modify his tactics in relation to his opponent, and thereby succeed in winning, may be called a heaven-born captain.
- V. A general is skillful in attack whose opponent does not know what to defend; and he is skillful in defense whose opponent does not know what to attack.
- VI. If a general shows confidence in his men but always insists on his orders being obeyed, the gain will be mutual.
- VII. The general who advances without seeking fame and retreats without fearing disgrace, whose only thought is to protect his country and do good service for his sovereign, is the jewel of the kingdom.
- VIII. To muster his army and bring it into danger may be termed the business of the general.
- IX. The enlightened ruler lays his plans well ahead; the good general cultivates his resources.
- X. What enables the wise sovereign and the good general to strike and conquer and achieve things beyond the reach of ordinary men is *foreknowledge*.